

Curriculum Vitae
Jie Yang

Business School
Tianjin University of Commerce
Jinba Gonglu East Entrance, Beichen, Tianjin, China

School of Hospitality and Tourism Management
Florida International University
Miami, FL 33181

Education

Master of Science, Apr. 2006, Florida International University, USA
Major: Hospitality Management

Master of Business Administration, August, 2000, Oklahoma City University, USA
Major: Finance and Accounting

Advance Diploma, 1987, Tianjin Xinhua Professional University, China

Cert. of Hotel Operation, 1988, Hong Kong Polytechnic, Hong Kong

Professional interests:
Hospitality Accounting and Finance
Hotel and Restaurant Investment, Development and Operation

Professional Experience:

Associate Professor, Business School
Tianjin University of Commerce
Teach Hotel Operation courses

Courtesy Professor, Tianjin Campus, Florida International University
Teach Hospitality Accounting and Finance and Hospitality Operation Control

Associate Professor/Lecturer/Assistant Professor, China Tourism Management Institute
Teach Hotel Marketing, Hotel Development, Introduction to Hospitality Industry and
Training Methodologies for Hospitality Industry.

Associate Professor, Joint Venture Program by CTMI and Blue Mountain Hotel School,
Australia.
Teach Economics, Retail Selling and Marketing

Vice President of Operations, Shang Dong Lanhai Hotel Group Co., Ltd. China

Operational responsibility for 6 hotels with more than 1,400 rooms and a deluxe 500 seats independent restaurant and a hotel school. Group Sales in excess of USD \$65 million/year

Deputy General Manager, Golden Gulf Hotel (4-star), Yantai, Shangdong, China
Operational responsibility for 320 rooms, 5 restaurants and a spa. Sales in excess of \$ 7 million, the first deluxe hotel in the region.

Sales Manager, Geneva ZHotel, Tianjin, China

Project Manager/Consultant, China Tourism Management Institute

Work History:

Dec 2004- Present

Associate Professor, Business School, Tianjin University of Commerce
Courtesy Professor, Tianjin Campus, Florida International University

Sept 2002-Dec 2004

Vice President of Operations, Shang Dong Lanhai Hotel Group Co., Ltd. China

Aug 1987-Sept 2002

Associate Professor/Lecturer/Assistant Professor, China Tourism Management Institute
Project Manager/Consultant

Feb 1997-Sept 1998 Deputy General Manager, Golden Gulf Hotel (4-star), Yantai, Shangdong, China

Refereed Publications:

Yang, Jie, 2000, "Strategic Alliances for Hospitality Enterprises in China" International Hotel. Oct.

Yang, Jie, 2000, "Study on Core Competency of Enterprises " Journal of Marketing and Management. Oct.

Yang, Jie, 1994, "Marketing Tools for Hospitality Industry", China Tourism Management Institute Review. June

Professional Appearances, Papers Presented:

"A Case Study: China Hotel Reform" Eleventh World Graduate Conference, Seattle, Wahington, USA, Jan 5-7, 2006

Professional Awards:

The Teaching Faculty of the Year, 1992
China Tourism Management Institute