

WEN JUN WANG

EXPERIENCE

Aug/07 to Present Florida International University, School of Hospitality and Tourism Management –
FIU Marriott Tianjin China Program, Tianjin, China.
Assistant Dean

Jan/04 —Jul/07

- Dean of School of Tourism Management at TUC
- Member of Academic Committee of TUC
- Member of Tianjin Economic Committee
- Member of Hotel Ranking Council in China
- Guest professor of Southwest Financial University and several other universities.
- Consultant and individual director of some hotels
- Member of Association of Education in European Tourism and Entertainment
- Member of Asian and Pacific Tourism and Educational Training Association
- Member of International Hotels and Restaurants Association
- Administrative trustee of Chinese Tourism Higher Education Institute
- Administrative trustee of Tianjin Tourism Hotels Association

Dec/01 to Dec/03 Tianjin University of Commerce, (TUC) PRC
Associate Dean of School of Management at TUC.

Feb/98 to Dec/00 Tianjin University of Commerce, (TUC) PRC
Instructor Hospitality and Tourism Management Major. Main research fields: Hotel Marketing, Business Administration on bars and Principle of Hotel Management. Associated Professor in 1998 and Professor and MA supervisor in 1999.

EDUCATION

Dec. 2008 Nankai University, Tianjin, PRC
Ph D in Business Administration

Jan. 1988 Oklahoma University, USA
Master of Science Degree in Business Administration

Jul. 1985 Tianjin University of Commerce, (TUC) PRC
Bachelor of Science Degree in Business Administration

ACADEMIC AND PROFESSIONAL RESEARCH

I Subjects and projects

1. A research on Tianjin Global Strategy of Tourism Industry Development, provided by Tianjin government. 2006-2009.
2. A Research on Model of Training Talent in the Field of Hospitality Management as first level major in China, provided by Ministry of Education, China. 2007-2009
3. "Operation and Management Situation of Chinese Hotels Industry and Its Solutions", province level, 1999—2000.
4. "Research on Personnel Training Model of Tourism Management in 21st Century", subordinate subject of education bureau, 1998—2002.
5. "Tianjin Textbooks Programming in ' Tenth Five Year Plan ' : Hotels Management Serial textbooks", Jul. 2002—Apr. 2004.
6. "Feasible Research on Tourism Project Layout in Tanggu District, Tianjin", Jul. 2002—Sep. 2002.
7. "Co Establishment of Lab between Tianjin colleges and Center Finance: the Establishment of Tourism Management General Lab", May 2002—Sep. 2002.
8. Other transverse projects which cooperate with some companies, such as "Investigation on Tianjin Food and Beverage Markets" for Tianjin Fushan Real Estate Development Limited Company, Sep. 2003--Oct. 2003.

II. Representative Thesis

1. Research on the service quality in the hotel industry based on gap model. Academic Journal of Tourism(premier journal in China), No. 11,2008
2. Literature review of measure method of service quality in the hotel industry. Academic Journal of Tourism(premier journal in China), No. 3,2008
3. Research on the Influence of WTO to Chinese Tourism and Its Solutions, Academic Journal of Tianjin University of Commerce, No. 3, 2002.
4. On the Renovation of Hotels Quality Concepts, Journal of Tourism (core Journal), No.1, 1997.
5. Research on the Situation and Solutions of Chinese Hotels Marketing Personnel Management, Journal of Tourism (core Journal), No.6, 1998.
6. Market Oriented Concept in Hotels Industry, Chinese and Foreign Hotels, No.6, 1997.
7. The Application of Modern Marketing Theories in Hotels Operation, Chinese and Foreign

Hotels, No.3, 1998.

8. The Developing Direction of Chinese Food and Beverage Industry Management, China Cuisine, No.5, 1997.
9. Analysis on the Improvement of Chinese Hotels Budget Management, Journal of Tourism(core Journal), No.6, 1997.
10. Research on Learning the Experience of West-Style Fast Food to Develop Chinese-Style Fast Food, Academic Journal of Tianjin University of Commerce, No. 3, 1998.
11. The Contrastive Research on Undergraduate Education Between Chinese and American Tourism Management Majors, Tourism: Research and Practice, No.5, 2001.

III Published Books

1. Main editor, Beverage Knowledge and Business Administration on Bars, Chinese Tourism Publishing Company, 2004, 400 thousand words.
2. Main editor, Hotels Marketing: Principle and Cases Study, Chinese Tourism Publishing House, 1998, 550 thousand words.
3. Main editor, Research on the Situation and Solutions of Chinese Hotels Operation and Management, Chinese Tourism Publishing Company, 1997, 280 thousand words.
4. Co-editor, countless.

IV Awards

1. **Excellent Teaching Award, Second-class, given by Tianjin Education Committee, in “Practice and Exploration of Tourism Management Personnel Training in 21st Academic Journal of Tourism(premier journal in China), No. 11,2008**
2. Excellent Textbook Award, Third-class, won by the textbook “Beverage Management and Bars Operation”, given by Internal Trade Ministry, 1996.
3. Excellent Research Award of Tianjin City, in “Following the Developing Direction of Food and Beverage Industry to Explore the Solution of Tianjin’s Food and Beverage Industry”, 1999.
4. Others:
 - (1) Young Pioneer in Tianjin city, 1995;
 - (2) Model Faculty in Tianjin city,1998;
 - (3) Excellent Female Faculty in Tianjin city,1998;
 - (4) Excellent Teaching Quality Award, Excellent Articles Award and Excellent Textbooks Award in Tianjin university of Commerce.