

YAN LUO

FLORIDA INTERNATIONAL UNIVERSITY
SCHOOL OF HOSPITALITY AND TOURISM MANAGEMENT – TIANJIN CAMPUS
LUOY@FIU.EDU

ACADEMIC EXPERIENCE

2007- present Florida International University, School of Hospitality and Tourism Management, Tianjin campus Tianjin ,P.R.C

Instructor

- Class: Human Resource Management in the Hospitality Industry
- Developed and instructed the class: Contemporary issues in Asian hospitality Marketplace
- Developed and published online learning course support material.

2006–2006 Florida International University, School of Hospitality and Tourism Mangement North Miami, FL, USA

Adjunct Professor

- Class: Human Resource Management in the Hospitality Industry
- Developed and published online learning course support material.

2002–2005 Tianjin Professional College Tianjin, P.R.C.

Instructor and Internal Verifier

- Classes: Human Resource Management, Organizational Behavior, English for Tourism, and Food and beverage Operation.
- Internal Verifier for teaching quality and procedures
- Counseled teachers on teaching method, assignment design, and grading.

CAREER EXPERIENCE

2005–2006 Kaplan Test Prep. and Administration, North Miami, FL USA

Student Advisor

- Adviseing students with course registration.
- Assisting with curriculum implementation.
- Classroom management and scheduling.
- Instructor support.

2006-2006 Miami Marriott Biscayne Bay Miami, FL USA

Customer service

2005–2005 Holiday Inn North Miami, FL

Front Office Representative

- Customer service and coordination of departmental activities.

2001–2002 Agelong International Consultant Co. Tianjin, P.R.C.
Project Manager

- In charge of project management and coordination with Australian staff.

1998–2000 Tianjin Siwei Company, Ltd. Tianjin, P.R.C.
Administrative Assistant and Interpreter

EDUCATION

2005-- 2006 Florida International University, School of Hospitality and Tourism Mangement, North Miami, FL USA

- Master of Science degree in Hospitality Management.
- Achieved 3.83 Grade Point Average.

2003—Tianjin University Tianjin, P.R.C.

- Pursuing Ph.D., Human Resources Managemnt
- 4 research papers published by Academic Journal

1994–1998 Tianjin Polytechnic University Tianjin, P.R.C.

- Bachelor of Science degree in Chemical Engineering
- 3 research papers received Academic Research Prizes.

PUBLISHED

- *Using Internet Data Collection in Marketing Research*, published in *International Business Research* 2009.1
- *Analysis of Culture and Buyer Behavior in Chinese Market*, published in *Asian Culture and History* 2009.1.
- *How to Effectively Manage Internship Students in Hospitality Industry*, published in *Higher Education Research* 2008.9.
- *Strategic Analysis of the Effect of Training Transfor in Hopsitality Industry*, published in *Modern Merchandise* 2008.7.

HONORS

- Excellent Employee – Tianjin Professional College.
- Third Prize Award – International Exchange Education School of Tianjin Professional College Competition.
- Graduate School Scholarship, 1999–2000.
- Excellent Graduate Student Financial Award, 1999 & 2000.
- First Level Scholarship, all four years of undergraduate study.
- Excellent Undergraduate Student Leader in Tianjin Financial Award, 1997.