

Wei He
Chapman School of Business
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Experience:

Yinshi Hotel, Tiens Corporation, TianJin, China Operations Director	11/2004 to 01/2005
Leeds Merrion Hotel, United Kingdom Waiter and Team Leader	09/2002 to 04/2004
Hilton Leeds City, United Kingdom Placement	11/1999 to 09/2000
Sino-Singapore TianMa Refrigerating Equipment & Engineering Sales Assistant	07/1998 to 06/1999

EDUCATION:

Present	Ph.D student majoring in Business Administration Florida International University Chapman School of Business Department of Management and International Business Research Concentration: International Hospitality Management
May 2006	Florida International University School of Hospitality and Tourism Management, Miami, FL Executive MSc in Hospitality Management
Sep 2002	University of Leeds School of Computing, Leeds, UK MSc Information Systems
Sep 2001	Leeds Metropolitan University School of Tourism and Hospitality Management, Leeds, UK MSc Hospitality Management awarded with <i>Distinction</i>
Jun 1998	Soochow University School of Finance and Economy, SuZhou, China BSc International Business

Research Paper Presentations

He, W. (2008) Explaining the increasing internationalization of research and development by multinational corporations. AIB 2008 Conference, Milan, Italy.

He, W. & Zhao, J. L. (2008) Travel motivations and travel patterns for potential outbound Chinese leisure travellers. The 13th Annual Graduate Education and Graduate Student Research Conference in Hospitality and Tourism, Orlando, FL.

He, W. (2007) Examining the determinants of research and development investment in developing economies—An empirical study of US international R&D. XLII Annual CLADEA Conference, Miami, FL.

He, W. & Zhao, J. L. (2006) Exploring the new trends of China's business travel market-An environmental scanning approach. The 11th Annual Graduate Education and Graduate Student Research Conference in Hospitality and Tourism, Seattle, WA.

Forthcoming publication

Zhao, J. & He, W. (2009) Competitive methods of multinational hotel companies in the new millennium, in Olsen, M & Zhao, J. (eds) *Handbook of Hospitality Strategic Management*. Butterworth-Heinemann, Oxford.