

John D. Buschman
1131 River Birch St.
Hollywood, FL 33019
(517) 974-6369 (cell)
john.buschman@fiu.edu

Education

Florida International University - School of Hospitality and Tourism Management Masters Degree in Hospitality Management - 3.9 GPA

Bachelors of Science in Tourism Management previously earned from Michigan State University with a minor in Latin American Studies, including Spanish and Portuguese languages. Certificate course in Hotel Marketing from the University of Glion. Attended single semester programs at University of Florida, Gainesville, and Universidad de Las Americas in Puebla, Mexico.

Curriculum of Masters' program:

- Hospitality Enterprises Technology
- Hospitality & Tourism Service Operations Management
- Financial Accounting for Hospitality Industry
- Hospitality Industry Consulting
- Hotel Asset Management
- E-Commerce for Hospitality/Tourism
- Contemporary Issues in Hospitality/Tourism
- Financial Management
- Statistical Research Methods Feasibility Studies
- Hospitality Marketing Management
- Strategic Marketing
- Hospitality & Healthcare Research
- Strategic Management for Hospitality/Tourism
- Hospitality Law Seminar

Professional Profile

American citizen with advanced international experience and cross-cultural abilities. Creative problem solver with analytical ability to find problem areas and vision to develop solutions that drive revenue growth. Interpersonal skills and ability to resolve conflict, improve morale.

Communication – Persuasive communicator with well-developed presentation and negotiating skills. Able to develop productive rapport with clients, colleagues and staff at all levels.

Marketing -Proven ability to recognize and capitalize on new market trends; broad knowledge of online and offline marketing disciplines including advertising, research, promotional planning, pricing and merchandising.

Management – Hands-on manager with department head and executive committee experience at the individual hotel property and small corporate levels in both hospitality and tourism companies. Well-developed negotiation skills and experience cultivating international strategic business partnerships. Strong attributes in budgeting and planning.

Teaching Experience

- Fall 2008 – Adjunct Instructor, FIU – Fundamentals of Hospitality Management course HFT 3203
- Summer 2008 - Adjunct Instructor, International Culinary School at The Art Institute of Ft. Lauderdale – FSS 1502 - Planning & Cost Control
- Spring 2008 Graduate Teaching Assistant – FIU - Brand Management course HFT 6993
- Spring 2008 Graduate Teaching Assistant – FIU - Hospitality & Healthcare course HFT 6994
- Fall 2007 Graduate Teaching Assistant – FIU - Strategic Marketing course HFT 4990/6990
- Summer 2007 – FIU - Teaching Assistant for graduate course in Strategic Management HFT 6296
- Summer 2007 – FIU China Study Abroad Research Program HFT 5967—Assistant to Program Director - Focusing on the hospitality & tourism industry of China, Hong Kong and Macau